

## Gift Enclosure with Side Entry Pocket

Gift Card Carriers provide an opportunity for thoughtful presentation that elevates not only your gift card but your brand. PLI offers a variety of engaging Card Carriers that are designed and engineered to attract consumer interest and have high perceived value at low incremental cost. PLI is also the exclusive manufacturer of Production Plus Carriers, all of which are third party compliant but also modifiable for In-Store, B2B & B2C Fulfillment as well as Direct Mail.

## **CPP-4001**

- Free Gift Enclosure with purchase
- Interesting alternative to purchasing a greeting card or separate gift card holder
- Unique sleeve can be versioned for occasions or brands
- Draws consumer interest at the shopping moment





For more information on the Gift Enclosure with Side Entry Pocket Carrier and other innovative ideas that can help elevate your Card Marketing Program, contact PLI.

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